# 2027 HOTEL ROOM BLOCK POLICIES & INFORMATION

All groups with a **hotel room block of five or more rooms** in The World of Asphalt 2027 official hotel block must achieve a **minimum 80%** room pickup based on their final room block.

## IMPORTANT DEADLINES

| Date | Requirement |
|---|---|
| November 23, 2026 | Last day to reduce your block without penalty. A written request to Maritz is required to release rooms. |
| November 24, 2026 | Room block becomes final; penalties will apply if your company utilizes fewer than 80% of the total room nights committed in the final room block. |
| January 15, 2027 | Deadline to provide unique guest names (no duplicates allowed) and dates of stay. A credit card guarantee is required for each room to turn the held room into a confirmed reservation. Any rooms without a name of credit card guarantee will be released. |
| Beginning February 2027 | Hotels may charge a one-night room and tax deposit |
| Week of March 11, 2027 | Block penalties will be charged. |

## PENALTIES FOR NOT ACHIEVING 80% PICK UP

If your group does not achieve the required 80% pickup, a penalty will be charged for each room night below the required minimum.

The penalty equals: **One night's room rate, plus applicable taxes, as the highest room rate booked during your stay.**

If your company does not meet the 80% minimum as of March 11, 2027, you will be charged using the payment method on file on March 11th. Please note if your block falls below the minimum 80% pickup requirement and you are assessed a block penalty, the hotel will still charge a cancellation fee in the event of a late cancellation.

Example:

- Final room block as of November 24, 2026: 70 room nights
- Required 80% pickup: 56 room nights (70 × 80% = 56)
- Group pickup as of March 11, 2027: 53 room nights
- Shortfall: 3 room nights (56 – 53 = 3)
- Penalty = Three room nights plus taxes at the highest room rate booked during the stay

## OFFICIAL HOUSING PROVIDER

Maritz is the official hotel provider for World of Asphalt 2027. For questions or assistance, please contact Maritz at:

**Exhibitor Blocks:**
Phone: 864-515-6675 (Monday – Friday, 8 a.m. – 4 p.m. Central Time)
Email: WorldofAsphaltAGG1exh@maritz.com

**Attendee Blocks:**
Phone: 864-515-6675 (Monday – Friday, 8 a.m. – 4 p.m. Central Time)
Email: WorldofAsphaltAGG1exh@maritz.com