



Sponsorship & Marketing Opportunities

Show Bags- Place your company's name and logo on show bags distributed at the show store, registration areas and in the supporting publications bin area.

International Trade Center- Sponsor the International Trade Center and place your company's information where international attendees and exhibitors meet. Place your company's name and logo on computers, logo pens, notepads, and product information in this area.

Cyber Café- Sponsoring the Cyber Café is a great way to help attendees stay in touch with the world, while at the same time branding your company's name and logo in this popular area. Your name and logo will also be placed on directional signage to this area and have the option to place your company's logo pens and note pads in this area. This opportunity can be customized to fulfill your needs.

Shuttle Bus Transportation- Place your company's name and logo on both sides of each sponsored bus traveling between the convention center and official show hotels.

Education Programs- Brand the pens and notepads at education session that attendees' use with your company's name and logo. Don't miss out in reaching this important group. We have several opportunities available.

Online Exhibitor Directory/ Show Planner Listing Upgrade – Make your presence at the show more visible by going beyond the Basic Listing! Upgrade to a Standard Listing and add your company's logo, description, product categories, website address, and more. You will also be able to access valuable leads from visitors who have added you to their show agenda. Take your listing one step further by displaying a hot product with a photo and full description. For the ultimate sales presentation, add a multimedia video.

Virtual Outreach Card Deck- Just like the printed card, but better! Your Virtual Outreach Card Deck will include: a product photo, message, and web links. This card will be emailed to advance registrants and exhibitor contacts alerting them to your presence at the show and highlighting your new products or services. This card deck will also be sent out post show to attendees and remain active on the show website for up to a year.

Additional Benefits of Sponsorships

Sponsors' logos will be displayed in the following:

- Show Directory
- Show Website
- Show Signage

Let us tailor these opportunities to fit your needs. For pricing and details, please contact:
Joe Reynoso at email: jreynoso@aem.org or telephone: 414-298-4176.