

event staffing services

The foundation of our business is based upon our highly-trained and experienced event staffing professionals, who have earned us our winning reputation within the trade show industry.

PROMOTIONAL ASSISTANTS coordinate the trade show booth, hospitality suite, or a special event. These friendly and gracious professionals are at your service to greet customers, serve food / beverages and be available to assist your staff in any way possible.

BOOTH ASSOCIATES act as your booth ambassadors and quickly improve your results. Each associate is well versed in a wide range of booth activities such as running the front desk, distributing literature, greeting and directing visitors to appropriate areas and qualifying leads.

CROWD GATHERERS increase your booth traffic and gain exposure. These enthusiastic crowd gatherers will attract audiences for presentations or demonstrations, generate leads, collect/process lead forms, distribute and secure all theater promotional items.

CROWD GATHERERS--EMCEES are seasoned Associates who get on the microphone before each presentation to draw in the largest crowd possible as well as giving a brief description of the upcoming presentation in an informative and entertaining manner. They will continue to gather a crowd off microphone and on the show floor once the presentation has begun.

LEAD EXECUTIVE ASSOCIATES maintain all both activities and be your "right hand" person. Familiar with all aspects of the trade show industry, the lead executive associate has a proven industry track record with the capacity to maximize booth effectiveness.

BOOTH SUPERVISORS manage every area of the booth as well as assisting in any booth needs. They can oversee the booth with no supervision and offer suggestions on how to get the optimum flow of traffic throughout the entire display. They have over 5 years of experience in trade shows and management.

PRODUCT DEMONSTRATORS connect and communicate with your target audience, explaining the nuances and subtleties of your concept with ease and comfort. Fully versed in your company, products, and services, they will convey the desired corporate message to your potential clients.

INTERPRETERS are versed in the language of your choice and familiar with international business practices. Our cordial and engaging bi-lingual and multi-lingual interpreters bridge the language gap with international clients, making them feel right at home.

PRESENTERS / ACTORS deliver your product message professionally and effectively. These highly-adept and confident public speakers will add clarity, style and sizzle to your presentation or video shoot. Audition videos demonstrating presenter/actor skills are available upon request.

SPECIALTY TALENT we are a full service agency committed to meeting your needs. Therefore, we have access to providing you with Comedians, Celebrities, Musicians, Motivational Speakers, Performance Artists and more!

enhanced services

EVENT PLANNING / MARKETING Let our marketing experts help you plan every aspect of your event for flawless execution. From concept development, messaging, marketing campaigns and more, count on us to help you achieve event success.

TECHNICAL WRITING Our talented team of script and technical writers are available to develop creative, effective and innovative ways to deliver your message.

PROJECT MANAGEMENT Project Managers work with you on pre-show planning, on-site execution and post-show wrap-up. Consider these dedicated professionals as an extension of your own staff.

BOOTH STAFF TRAINING An executive of eventpros can train your in-house booth staff on essential booth etiquette as well as tips on how to maximize the effectiveness of the entire booth to make your event a complete success.

PRODUCTION SERVICES The right presentation is critical to excite and maintain the attention of trade show attendees. Allow our team of production professionals to provide presentations that capture and build enthusiasm around your product.

LEAD CAPTURE SYSTEM Our cutting-edge technology ensures that each new business opportunity is followed through to its furthest potential. Leads are the most valuable asset of a trade show and are efficiently collected with this innovative system.

POST-SHOW MEASUREMENT Post-show measurement is an essential tool in evaluating our business. This valuable feedback offers a clear and precise analysis of every event, allowing you to evaluate overall success and build ideas for future programs.



order form

your contact information:

Name: _____ Company: _____
 Phone: _____ Cell Phone: _____
 Fax: _____ Email: _____
 Address: _____
 City: _____ State: _____ Zip: _____

exhibitor & show details:

Show Name: _____ Show Location: _____
 Exhibitor: _____ Booth #: _____
 On-site Contact Name: _____ On-site Phone: _____
 Exhibitor Website: _____ Booth Size: _____
 Show Hours: _____

please indicate number of staff needed:

<input type="checkbox"/> Promotional Assistants	<input type="checkbox"/> Booth Supervisors
<input type="checkbox"/> Booth Associates	<input type="checkbox"/> Product Demonstrators
<input type="checkbox"/> Lead Executive Associate	<input type="checkbox"/> Interpreters
<input type="checkbox"/> Crowd Gatherer	<input type="checkbox"/> Presenters
<input type="checkbox"/> Crowd Gatherer--Emcee	<input type="checkbox"/> Hosts
<input type="checkbox"/> Specialty Talent (Please indicate): _____	

please indicate additional services needed:

<input type="checkbox"/> Event Planning	<input type="checkbox"/> Booth Staff Training
<input type="checkbox"/> Event Strategies / Marketing	<input type="checkbox"/> Production Services
<input type="checkbox"/> Project Management	<input type="checkbox"/> Lead Capture Systems
<input type="checkbox"/> Technical Writing	<input type="checkbox"/> Post Show Measurement

list three characteristics that you require of a booth associate:

- 1) _____
- 2) _____
- 3) _____

BILLING INFORMATION: Upon receipt of the completed form, we will contact you with the necessary paperwork for your review and approval. Payment in full is due no later than the first day of the event. A credit card guarantee is needed to confirm the order. We accept American Express, MasterCard and Visa.

DEADLINE FOR ORDERS: All orders received less than 15 days from the first day of the event will be subject to a late order premium.

TERMS: All rates based on show hours up to 8-hour days. Additional hours worked are subject to overtime pay. Staff will be booked for training one hour prior to the event on opening day and thirty minutes prior on each subsequent day.